



**ARMOR COAT™**  
TRIM & FASCIA

## **Armor Coat Yard Testimonial**

"Having watched the primed whitewood/fascia market grow and change from its infancy, I have bought and sold numerous brands over the years... I have not been very impressed with any of the product lines until I began working as the commodity purchasing agent at my present place of employment almost two years ago. When I questioned as to why were stocking the higher priced Armor Coat line, I was greeted with a 'Just wait and you'll find out' type of reply. It didn't take long for me to realize that sometimes, you really do get what you pay for. After years of dealing with 30 to 40% fall-down and waste, I now have a product line that is almost 95% sellable making for satisfied customers and even more satisfied management. Belco Forest Products and Armor Coat primed trim and fascia have made my job a lot easier."

- Ron Sande  
Angeles Millworks & Hartnagel Building Supply  
Port Angeles, WA

## **Armor Coat Contractor Testimonial**

"Armor Coat gives our customers the best balance between quality and value. The fiber, primer quality and warranty beat competing brands at the same price point."

- Scott Lomheim  
Dom Construction  
"The Siding Experts"  
Des Moines, WA

## **Armor Coat Builder Testimonial**

"When we look for building products we want to give our customers the best mix of quality and value. It's important to make every dollar stretch these days but you can't sacrifice quality either. We also don't want to worry about after sale product failure and warranty issues. Armor Coat has met or exceeded all our expectations. We love Armor Coat... we'll continue using it as long as it's available and are even willing to pay a little extra to the yard that can supply it to us."

- Bruce Geise  
Timberland Homes  
Auburn, WA

## Armor Coat Customer Service Testimonial

"... Your Armor Coat primed white wood product has been great to sell to our customers. In these times we have to have products that perform well. The few minor problems were taken care of quickly but my experience is that even the best products will occasionally have a challenge... If it were not for Belco's dedication to customer service, things might have been different. As we all know, the only thing one business to another can excel at is customer service. Thank you for making my job easier."

- Rick Sage  
President/Manager  
Bayview Building Materials  
Olympia, WA



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