



Armor Coat's Five Distinguishing Factors

Featuring The New & Improved Armor2Coat Process with the Platinum Protection Package

Protection From The Inside Out



ARMOR COAT™
TRIM & FASCIA

1. The Armor2Coat Formulation: Platinum Protection Package

First Coat – Sprayed On

- Termite & Fungal Decay Protection is Provided by Borate Solution
 - Borate also acts as a diffusion mechanism – Pulling the other spray coat ingredients into the cellulose fiber for total penetration...
- Inhibitor Solution Prevents Mold
 - Armor2Coat Comes With a Six Month Warranty Against Mold
- Tannin Blocker Solution Eliminates “Coffee Stain-Like” Discolorations

Second Coat – Flood Coat

- State-of-the-Art , Water-Borne Acrylic Primer Technology
 - Flood-Coat Primer Application – 6 Mils Wet, Back Brushed, Rack Dried, 3 Mils Dry
- Overall Increased Primer Performance Due to Enhanced Resin Content
 - Armor2Coat Comes With a 20-year Warranty - Five More Years of Added Protection

2. The Benefits of Two Coats: Extensive R&D Reveals Benefits of the Two Coat Process...

- Applying the first three ingredients of the Platinum Protection Package directly to the wood fiber, via spray coat and separate from the primer, greatly enhances their efficacy...
- Unlike competitors who mix similar ingredients directly into their primer, thereby only protecting the primed surface, Belco adds these ingredients directly to the fiber, allowing the diffusion mechanism (Borate) to fully penetrate into the lumber and carry the other protective ingredients along for the ride...
- Example; if mold spores are present prior to the primer being applied, even if there is borate mixed into the primer, mold will still grow through. However, with the Platinum Protection Package, the borate and other ingredients penetrate the wood fiber, protecting from the inside out...

3 Armor Coat's Comprehensive Warranty:

- 20-Year Limited Warranty Against Manufacturing Defects, Blistering, Peeling, Cracking & Chalking
- Six Month Warranty Against Mold

4. Armor Coat Fiber & Manufacturing:

- Experts in Sourcing Stable Fiber
- Slow-growing, High Altitude, Fine Grained, Tight Knot
- Guaranteed Uniform Comb or Resawn Pattern on Every Piece
- Proprietary Hand-Sorted Selection Process
 - Guarantees consistent fiber quality throughout product line
 - Reduces cost by allowing for flexibility in fiber procurement

5. Environmental Impact

- Armor Coats' State-of-the-Art, Proprietary, Water-Borne Acrylic Primer is Environmentally Friendly - 87% less VOC's than Oil-Alkyd Competitors

